Please Encourage Media Diversity I am writing to you today, from Lexington, Kentucky, to comment on TheBiennial Review of the FCC's broadcast media ownership rules.

I have one main comment. What on earth could you possibly be thinking? How could you even dream about limiting competition and diversity in today's media market? The media market is already inconceivably slanted and monopolized. And you would like for US media content to continue on this path?

I lived in Japan through the 1990s. You want to encourage cultural conformity? Try living there for about five years. Get a real good taste of cultural conformity. When I returned to the US in 2000 I was shocked at the lack of diversity of opinion in today's US media market. And I am still shocked. And you want to do what?

Please, don't deregulate! Indeed, break up the current media giants, like Clear Channel. It is simply not common sense to deregulate. Take it from a life long conservative.

Quit messing around with the most precious quality of life here in the US: the ability to hear and express diverse points of view.

Thank you,

Tom Schmitz 1127 Richmond Rd. Lexington, KY 40502